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BILOXI

Hard Rock Biloxi packs Backpacks for kids for the Bay Area Food Bank

Biloxi MS, (For immediate release) Hard Rock Hotel & Casino Biloxi has partnered with the Bay Area Food Bank to help meet the needs of children in the community. Hard Rock Hotel & Casino Biloxi employees will stuff 100 backpacks on November 4th from 1-2pm. These 100 backpacks will be refilled every weekend throughout the remainder of the school year with nutritious meals. Each school distributes a pack of food to each participating child in their backpack on Friday afternoon. Backpacks are filled with enough food for six meals and two snacks. The typical backpack contains a variety of child-friendly, easy to prepare food usually including protein and fruit juices, and the cost is \$3.50 for approximately 2 to 5 pounds of food.

To find out how you can help, please visit the Bay Area's website at: www.bayareafoodbank.org/Programs/BackpackProgram.aspx

For Media inquiries please email Ali.Odom@hardrockbiloxi.com or call 276-7303

About Hard Rock Hotel & Casino Biloxi

Hard Rock Hotel & Casino Biloxi is owned and operated by Premier Entertainment Biloxi LLC. The property features a Hard Rock Casino with 1,300 slot machines, 50 table games and a poker room. The Rock Spa offers services such as facials, massages, body wraps and a full service salon. Additional conveniences include fitness center, 2 hotel towers with 479 rooms and suites, unique beach pool with underwater music features, five restaurants including Vibe Surf, Turf & Roll, Satisfaction Buffet, 24/7 Grille, Ruth's Chris Steak House, and the Hard Rock Café. Hard Rock Live® accommodating over 2,000 guests has already featured outstanding performers, concerts and events including, Jewel, Stevie Nicks, Foreigner, The Doobie Brothers, Styx, Heart and many more. Retail shops include the Rock Shop, Taunt, Ben & Jerry's, and Starbucks.

The Hard Rock Hotel and Casino is located at 777 Beach Boulevard - Home of the Largest Jackpot in Mississippi Gaming History.